

BE FUELED  
FOR SUCCESS



**IGNITE**  
**LAS VEGAS 2020**

Tuesday, February 4 – Friday, February 7

**Sponsor / Exhibitor**  
**Prospectus**

**ALDE**

## Sponsorship Levels

### Spotlight

**\$35,000+**

- IGNITE Scholarships Sponsor
- Whova app page
- Company video (<5 min) at Plenary
- Display of logo onsite
- Intro and recognition from conf chair
- Banner ad on app
- Exhibit table
- Electronic copy of attendees' info
- Resource session, appts.

### Torch

**\$20,000**

- Mobile Event App Sponsor
- Whova app page
- Company video (<5 min) at Plenary
- Display of logo onsite
- Intro and recognition from conf chair
- Banner ad on app
- Exhibit table
- Electronic copy of attendees' info
- Resource session, appts.

### Beacon

**\$15,000**

- Newcomer Hospitality Event Sponsor
- Whova app page
- Company video (<5 min) at Plenary
- Introduction of Keynote speaker
- Display of logo onsite
- Intro and recognition from conf chair
- Banner ad on app
- Exhibit table
- Electronic copy of attendees' info
- Resource session, appts.

### Lantern

**\$10,000**

- Registration Area Sponsor
- Whova app page
- Company video (<5 min) at Plenary
- Introduction of Keynote speaker
- Display of logo onsite
- Intro and recognition from conf chair
- Exhibit table
- Electronic copy of attendees' info
- Resource session, appts.

### Flare

**\$7,500**

- Conference WiFi Sponsor
- Whova app page
- Introduction of Keynote speaker
- Display of logo onsite
- Intro and recognition from conf chair
- Exhibit table
- Electronic copy of attendees' info
- Resource session, appts.

### Fire Starter

**\$5,000**

- Charging Station Sponsor
- Whova app page
- Display of logo onsite
- Intro and recognition from conf chair
- Exhibit table
- Electronic copy of attendees' info
- Resource session, appts.

### Kindle

**\$3,500**

- Meal or Break Sponsor
- Whova app page
- Exhibit table
- Electronic copy of attendees' info
- Resource session, appts.

### Exhibit

**\$1,400**

- Whova app page
- Electronic copy of attendees' info
- Resource session, appts.

### Speaker

**\$1,000**

- Whova app page

**Ready to connect?  
Contact us.**

Tel: (410) 230-2859  
[tinahamilton@mail.com](mailto:tinahamilton@mail.com)

**Register online at**  
[ignitespark.org/sponsor](http://ignitespark.org/sponsor)

## Please Note:

- Exhibit Booth Area includes a table, 1 chair, 1 comped registration and exhibitor page in app
- Full payment assures you a resource session
- Resource sessions have to fall within curriculum guidelines
- Speakers do NOT receive stipends or reimbursement for lodging, travel or misc.

## All levels are customizable to meet your budget needs.

### Additional ideas to increase your exposure by sponsoring an item or event:

- Lanyards
- Newcomer Drink Tickets
- WiFi Hotel Key Card
- Whova Conference App Coffee Breaks
- Photo Booth for Ignite 2021 Welcome Reception
- Breakout Session Rooms Charging Station
- Pre or Post Banquet Reception
- Audio/Visual
- Branded Notepads and Pens
- Service Project Booth

If you have an idea for an exclusive underwriting opportunity that is not listed, please contact us and we are happy to create a custom sponsorship for you!

## What is ALDE?

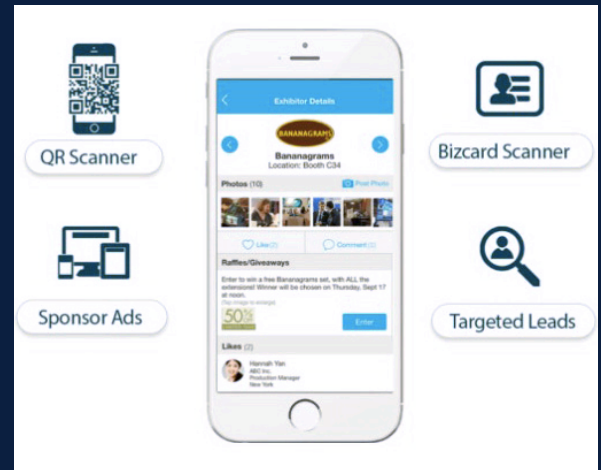
ALDE inspires, educates and mentors the Christian fundraising community to **spark generosity for mission**. ALDE is an international community of fundraising and communication professionals rooted in the Lutheran tradition of the Christian faith and dedicated to serving God's people in the church and the world. Learn more at [alde.org](http://alde.org).



Spark Generosity for Mission

# Whova

Get the Whova app for all information you'll need in Las Vegas!



Whova's LeadGen allows our Exhibitors and/or Sponsors to scan attendees' QR codes to generate leads. It essentially replaces the 'fishbowl' of business cards concept and digitizes the process!

Download Whova from your app store and search for IGNITE. Need the attendee access code? Contact [jonn@alde.org](mailto:jonn@alde.org).

[ignitespark.org](http://ignitespark.org)



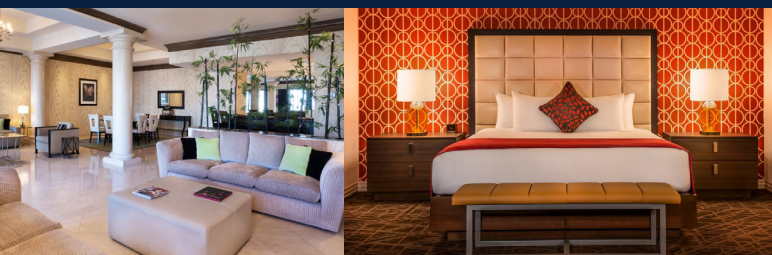
## IGNITE

February 4 - February 7, 2020  
**Bally's Las Vegas Hotel**

Bally's Las Vegas puts you at the center of the action. Just as assuredly, it invites you to be yourself. Beyond its central location at the famous Four Corners of The Las Vegas Strip, Bally's is renowned for its comfortable, laid-back style. The newly renovated guestrooms offer the ultimate in comfort and convenience. Standard rooms are some of the largest in the city, with a comfortable sitting area and full writing desk.

The 2,814 guestrooms at Bally's Las Vegas offer the ultimate in comfort and convenience. Standard rooms are some of the largest in the city, with a comfortable sitting area and full writing desk. One- and two-bedroom Luxury Suites, many with spectacular views, feature a dining area for four or more and offer such luxury touches as a full wet bar and sunken jetted tub.

**Bally's Las Vegas Hotel**  
3645 S Las Vegas Blvd  
Las Vegas, NV 89109



# Booth traffic is increased 104% with conference sponsorship.

Does your company have the tools to help non-profits fuel their mission? Then IGNITE in Las Vegas is for you! We help you connect your products and services to leaders who need them. They have roles and come from organizations such as:

- CEO
- Special Event Coordinator
- Chief Development Officer
- Major Gift Officer
- School Administrator/Principal
- Board Member
- Pastor
- Consultant
- Annual Fund Director
- Director of Marketing & Communications
- Social Services & Relief Agencies
- Higher Education & Seminaries
- Campus, Youth & Outdoor Ministries
- Congregations
- K-12 Schools & Early Childhood Centers
- Districts, Synods & Church Bodies
- Foundations
- Financial Services Consultants
- Arts & Culture
- Health Care & Senior Living

We anticipate 300 attendees from across the United States, Canada, and beyond, making exhibiting at the IGNITE Conference a worthwhile investment. We are able to work with you to build a package that will most effectively bring your message to those you want to hear it. Let us collaborate to increase your business and spark mission. We can build the package to fit your needs.

